

“Accreditation created an impetus to complete those things that we’d always wanted to do.”

Dromkeen Children’s Literature Museum

“It has made us think long and hard about the direction and purpose of the museum. When applying for grants the people assessing you consider you as a professional accredited museum.”

Golden Dragon Museum

“It was worthwhile having people come out and go through the museum and look at what you’re doing and the way you’re doing it. It was great to have fresh eyes on things.”

Museum of Lilydale

“It showed us exactly what we’ve been lacking and what we needed to do.”

Nepean Historical Society

“We’re proud of our accreditation as it is really important to us as an achievement.”

Jewish Museum of Australia



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## MUSEUM ACCREDITATION PROGRAM

### What is MAP?

The Museum Accreditation Program (MAP) is a framework used by museums to improve their operations and increase their profile.

MAP is a peer review program run by Museums Australia (Victoria), funded by Arts Victoria, and supported by a large number of Victorian museums, museum professionals and expert volunteers.

To become accredited museums spend 2–3 years developing their procedures, policies and practice to meet recognised museum standards. Training, advice and information is available to assist museums in meeting these standards. There are two streams for MAP — one for museums with paid staff and another for museums that are run by volunteers, or that have less than 1 paid staff member.

### Joining MAP

There is an annual intake of museums into the MAP program each year on 30 April. MAP introductory sessions are held in 2 regions each year and focus on issues of good museum practice. Potential MAP participants complete an Expression of Interest form and are invited into the program on the basis of their capacity and intent to reach recognised museum standards.

### The Accreditation Process

The museum works through a questionnaire and prepares documents over a 2-3 year period. Once the application is submitted a panel of museum specialists visit and review the museum operations. The panellists report to the MAP Committee, who assess the Accreditation application. Once accredited the museum commits to continuing improvement and undergoes a Re-Accreditation assessment periodically.

**“We are more aware of what being a museum is and the standards we should be setting and the importance of our aims. We have improved ourselves and the work we are doing as a result of accreditation. We have established a name for ourselves.”**

Ballarat Tramway Museum

### MAP Fees

#### One-off Enrolment Fee

Organisation Size	Members	Non-Members
all volunteers	\$125	\$250
5 or less staff*	\$180	\$365
6–15 staff	\$260	\$555
16–25 staff	\$485	\$965
26–40 staff	\$905	\$1,815
41+ staff	\$1,100	\$2,200

#### Annual Service Fees

(For accredited organisations)

Organisation Size	Members	Non-Members
all volunteers	\$60	\$100
5 or less staff*	\$100	\$185
6–15 staff	\$150	\$285
16–25 staff	\$250	\$485
26–40 staff	\$450	\$880
41+ staff	\$550	\$1,100

\*All prices are inclusive of GST. Staff refers to equivalent full-time positions.

