

Collections and the Web Seminar

Monday 24 November from 9.00 am – 4.30 pm

Melbourne Museum, CARLTON GARDENS

Are web and online technologies integral to your organisation's operations? Do your current online tools allow you to engage users or members in an appealing and effective way? This Collections and the Web Seminar hopes to increase the skills, knowledge and capacity of Victorian cultural organisations to use online tools.



Key Areas

- The importance of online and web tools for effective marketing and promotion of organisations and collections
- Creating engaging web and online content
- Showing the relationship between documentation of collections, digitisation and online discoverability
- Familiarising participants with the latest trends, future directions and best practice in these areas

Presenters

- Collections Australia Network
- Public Records Office Victoria
- National Gallery of Victoria
- Museum Victoria
- Royal Victorian Historical Society
- State Library of Victoria
- ACMI
- Koorie Heritage Trust
- Deakin University Library

Booking

- Paid employees \$45.00
Volunteers \$25.00
- Lunch and morning tea provided
- Booking forms can be downloaded at www.mavic.asn.au
- Fax your completed booking form to Dimity on 03 8341 7333

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